



Well, the time has come and Cris and I could not be any more excited! The MONOCHROMATIC shoot took everything up a notch, hands down. We have had other shoots, but none of them were quite like this. Everything came together exactly the way we envisioned it; which as creatives, is nearly impossible to achieve with all the dynamics and people involved in pulling off a photo shoot.

We wanted to embark upon exploring and embodying the MONOCHROMATIC mood to show people it was Ok to be bold. And nothing less than our supreme best was the energy we channeled during the manifestation of this shoot; from the shot list to the featured products all the way down to the wardrobe that was chosen real time with the assistance of Stylist Goddess Miss Lisa Smith Craig (@lscstyling).

Here, at heART of Cool (HoC), we love fashion and everything about it, so we had to have the dopest stylist. Lisa Craig Smith, has been many of the top industries go to for over a decade. She came in with the wardrobe, the team and the plan! We came in and the clothes were laid out and ready to be selected upon arrival. We tried on pieces and began building looks. Our goal was to select the brands that had pieces that were cool and honed in on exactly who, Cristen and I were as individuals.



**Tasha:** Vintage vest, Love Leather bralet, Jose Duran pants, Blackbird Dillinger neckpiece, Margiela cuff, Laruicci bracelets, L gloves Iro shoes

**Cristen:** Leka NYC dress, D&G necklace, Michael Kors necklace, Vita Fede cuff, *Cristen earrings & ring*, Zoetik ring, Vita Fede ring, Blackbird Dillinger glove, Hue hosiery, Guiseppe Zanotti shoes



We are cultural visionaries, fashion innovators and lifestyle curators whose mission is to discover, explore, and showcase the Art in Life & the Life in Art. The essence of culture is our playground and Art is our muse. At the Heart of Cool, trillion-dollar dreams come true every day because they are birthed in a place that cannot be bought - in our hearts.



**Tasha:** Georgine jacket, D&G shirt, Nu pants, 4SFinds necklace, Laruicci cuff, Tibi ring, Dr. Marten shoes

**Cristen:** Georgine jacket & pants, St. John necklace, *Cristen necklaces*, Laruicci earrings & bracelets, St. John ring, Camilla Skovgaard shoes

Lisa and her team were not only great at putting it all together, but were beautiful people with beautiful spirits. It was the most epic feeling because this is what we do this for. The crew was an all around great support. The creativity flowed onto the set so easily as you will see from the images. We had the pleasure of wearing brands like Europe base brand ZWALLOW your pride, alongside Dr. Martin.



**Stylist Team** - Cappie Pondexter & LSC Styling for 4Season Style Management  
Assistant Stylist - Ebony Hoffman

**WEB :** <http://www.heartofcool.com>